

NYS911.COM is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the NYS911.COM Web site and governs data collection and usage. By using the NYS911.COM website, you consent to the data practices described in this statement.

## **Collection of your Personal Information**

NYS911.COM will not collect personally identifiable information, such as your e-mail address, name, home or work address or telephone number without your entering such information into a form or other entry made by you. NYS911.COM will also not collect anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites with out your prior consent.

There is information about your computer hardware and software that may be automatically collected by NYS911.COM. This information can include: your IP address, browser type, domain names, access times and referring Web site addresses. This information is used by NYS911.COM for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the NYS911.COM Web site.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through NYS911.COM public message boards, this information may be collected and used by others.

NYS911.COM encourages you to review the privacy statements of Web sites you choose to link to from NYS911.COM so that you can understand how those Web sites collect, use and share your information. NYS911.COM is not responsible for the privacy statements or other content on Web sites outside of the NYS911.COM and NYS911.COM family of Web sites.

## **Use of your Personal Information**

NYS911.COM only collects personal information that you have willfully entered into a NYS911.COM form or questionnaire. This information will only be used for the purposes described on the requesting form or questionnaire.

NYS911.COM does not sell, rent or lease its customer lists to third parties.

NYS911.COM does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

NYS911.COM keeps track of the Web sites and pages our customers visit within NYS911.COM, in order to determine what NYS911.COM services are the most popular. This data is used to deliver customized content and advertising within NYS911.COM to customers whose behavior indicates that they are interested in a particular subject area.

NYS911.COM Web sites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on NYS911.COM or the site; (b) protect and defend the rights or property of NYS911.COM; and, (c) act under exigent circumstances to protect the personal safety of users of NYS911.COM, or the public.

## **Use of Cookies**

The NYS911.COM Web site may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely

assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize NYS911.COM pages, or register with NYS911.COM site or services, a cookie helps NYS911.COM to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same NYS911.COM Web site, the information you previously provided can be retrieved, so you can easily use the NYS911.COM features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the NYS911.COM services or Web sites you visit.

## **Security of your Personal Information**

NYS911.COM secures your personal information from unauthorized access, use or disclosure. NYS911.COM secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Web sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

## **Changes to this Statement**

NYS911.COM will occasionally update this Statement of Privacy to reflect company and customer feedback. NYS911.COM encourages

you to periodically review this Statement to be informed of how NYS911.COM is protecting your information.

### **Contact Information**

NYS911.COM welcomes your comments regarding this Statement of Privacy. If you believe that NYS911.COM has not adhered to this Statement, please contact NYS911.COM at [WebGuy@NYS911.COM](mailto:WebGuy@NYS911.COM). We will use commercially reasonable efforts to promptly determine and remedy the problem.